Hull UK City of Culture 2017 and the role of the University of Hull
Challenges

Crisis of trust and hope

Public expenditure cuts are reducing the already insufficient budgets for economic, social and environmental innovation

But innovation is more and more required: European cities are stuck for solutions to their economic, environmental and social problems
Issues in urban cultural policy today

The crisis in local (public and private) cultural funding

The problems generated by focusing funding on consumption activities, (iconic) buildings and city centres

The issue of social exclusion: the importance of access policies, ‘soft boundaries’ and public space networks

Problems of immobility and social isolation in Hull housing estates
Dimensions of cultural citizenship in the Hull 2017 programme

Citizenship as ‘civic identity’

Citizenship as ‘empowerment’

Citizenship as ‘consumership’
• Cultural Programme
• Culture, Place and Policy Institute
• Staff Volunteering
• Student opportunities
• Legacy
• Engagement
HULL UNIVERSITY’S CULTURAL PROGRAMME

Literature: Word is Hull

Music: Once Contemporary, Always Contemporary

Drama:
  • HIPI (Hull Independent Producer Initiative)
  • New Sound Installation (Dr Rob MacKay)
  • Women of Troy *by The Roaring Girls*

Season Festivals and Cultural Visions

Exhibitions:
  • British Museum
  • National Portrait Gallery
  • Larkin Exhibition
  • Terence Cuneo
The refurbished Middleton Hall
IMPRESS FRIENDS, IMPRESS FAMILY, IMPRESS EMPLOYERS.
VOLUNTEER AT HULL UK CITY OF CULTURE 2017.

SHOW THE WORLD HOW BRILLIANT OUR UNIVERSITY IS. HULL2017.CO.UK/GETINVOLVED

IT'S OUR TURN IN THE SPOTLIGHT. DON'T SIT ON THE SIDELINES.
VOLUNTEER AT HULL UK CITY OF CULTURE 2017
GET INVOLVED >
Implementing a post-2017 legacy strategy

Training needs

Institutional arrangements for effective partnerships

The need for international cultural strategies: the Lille3000 example
Emerging professional specializations:

The cultural planner

The intercultural mediator

The cartographer of local cultural resources

The specialist in linking culture and social policy/social action
The cultural industries support specialist

The specialist in linking culture and place marketing
The specialist in linking culture and property development/urban renewal

The culturally sensitive urban planner and designer
The evaluator of the impacts of cultural actions and policies

The cultural activist

The specialist in international urban and regional cultural strategies
The Culture, Place and Policy Institute (CPPI) at the University of Hull

Building on the existing strengths of the University

Redistribution of cultural capital

Cultural capital as a force for transforming people’s lives

A creative collaborative interdisciplinary innovation-oriented critical Institute
The Culture, Place and Policy Institute (CPPI) at the University of Hull: personnel and structure

Director

2 Research Fellows

Manager/Administrator

PhD students

Associates

Board of Management (involving key stakeholders)

Advisory Board
Evaluation of Hull 2017
Collaboration with Hull 2017 colleagues

Commissioning and overseeing evaluation research (baseline data production and impacts/outcomes evaluation)

Five impact areas:
arts and culture;
place making;
economy;
society and well being;
partnerships, development and legacy

Quarterly reports on findings

Formative evaluation report (early 2017)

Summative report (spring 2018)
Hull 2017 evaluation-related research

Facilitation of Hull 2017-related research by University colleagues

Collaboration with RethinkIMPACTS2017 (University of Aarhus) and other research centres

Research by Peter Andrews and colleagues on changing perceptions of Hull

Collaboration with Hull History Centre’s archiving project (business, participation and creative archives)
Other research: indicative themes

Culture and health

Possible collaborations with colleagues in Hull York Medical School (HYMS)
Arts-sport crossovers and well being (AHRC research network on arts and sport)

The cultural distinctiveness of port cities
Cultural mapping and distinctiveness/exceptionalism/cultural independence
Transgressive traditions
Distinctiveness as a policy asset
Collaboration with Maritime and Marine Institute
Culture and environmental sustainability

Possible collaborations include: Centre for Political Economy, Centre for City and Regional Studies

The role of culture in green economic strategies (e.g. Green Port Hull)
Growing importance of rural knowledge for cities
Links East Riding-Hull
Link with the shrinking cities debate
Cultural dimensions of green movements and initiatives (e.g. Transition Towns, Terra Madre, Agenda 21 for Culture)
International orientation of all research strands

For example, through research on the links between urban and regional cultural strategies and the cultural actions and policies of:
- EU
- Council of Europe
- UNESCO
- International networks of cities (e.g. Eurocities)
- Key local and regional authorities in Europe and beyond
- Key NG0s (e.g. the European Cultural Foundation)

Teaching, training and public engagement roles
Professor Franco Bianchini
Culture, Place and Policy Institute
University of Hull

E-mail F.Bianchini@hull.ac.uk
or
Bianchin@aol.com